

# Magic Mike with some Valentine's Day tips (09, 02, 13)

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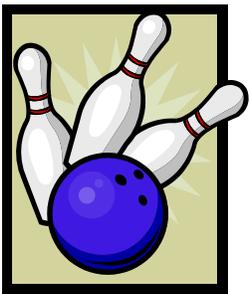
Well male seniors, pressure is on for us to come up with something romantic for our sweethearts, and being experienced in all matters romantic, I'm here for those whose magic is wearing thin. It happens, and pharmacists are making a good dollar in the process. Enough about Cialis and blood flow!

Saint Valentine's Day arrives every February 14, and it is celebrated in many countries around the world. Saint Valentine was imprisoned for performing weddings for soldiers who were forbidden to marry and for ministering to Christians, who were persecuted under the Roman Empire. Not being one to waste his idle time behind bars, Valentine healed the daughter of his jailer, Asterius. Nobody bothered to record what was ailing the lass, but who could be happy with a jailer for a father? Can you imagine their conversations back home? "So dad, did you lash anyone today?" "Has that guy hanging by his wrists grown any taller?" She was probably suffering from depression!

And being the cheerful fellow that he was, Valentine went the extra mile or kilometre and wrote "from your Valentine" as a farewell to the young lady before his execution, thereby starting a greeting card business that has made Hallmark a fortune every since.

In the Middle Ages, those ages between 30 and 45, Geoffrey Chaucer added the concept of courtly love and romance, and Hallmark sales soared beyond belief. After a few years of this, Geoffrey decided to spice matters up a bit, and he added flowers as an expression of love. This remarkably became quite fashionable in the sixties when "flower children" took the concept to a higher plane with the introduction of LSD.

Back to Geoffrey who was so inventive that he decided on something else. Geoffrey's brother Joffrey (a ballet company was later named after him) had an interest in chocolate, and thus confectionery was added to greeting cards. A third brother named Boffrey added the element of design with heart-shaped outlines, doves, and the figure of the winged Cupid. The Chaucer family became stinking rich and ultimately proved that indeed, love conquers all.



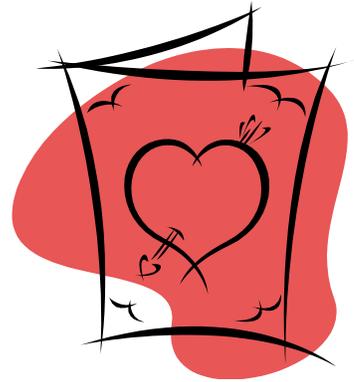
Back to us seniors. What are some inexpensive and fun-filled activities for your spouse on Valentine's Day? Forget movies; they are too easy, and besides, they all involve people shooting each other. I suggest 5-pin bowling. Why? It's simple. All women like to try on shoes so with bowling, you are going to save a lot of money by simply renting shoes. Seriously, we could make as much money as the Chaucer family if we started a Shoes-For-Rent franchise in every major mall. The husbands would love it. "Hey honey, why don't you take this \$5 bill and go rent yourself a nice pair of Italian pumps?"

Also, 5-pin bowling allows one's spouse to get some valuable exercise and to displace huge amounts of collective anger on the poor wooden pins that represent hubby, so it's win-win-win-win with 5-pin.

Another great romantic suggestion is bingo. Aside from their shoe fetish, all women love bingo. Have you ever witnessed a woman come alive with a dabber in her hand, simultaneously playing 6 or 7 cards? It's like walking through the Louvre, a thing of beauty. We all know that women are multi-taskers par excellence. Bingo allows them to exercise that innate ability that men secretly covet. So let your spouse "be all that she can be." Take her to the bingo parlour!



We now come to my secret weapon. This will drive your spouse crazy. It's a poem. Women adore poems written to them or about them. Be careful; she might swoon like Miriam. I always stand close by and ready to catch her. As a gift, you may use my poem as your model.



## **A Valentine Poem for Miriam**

*Roses are red and cabbage is green  
You are the sweetest woman I've ever seen  
Apples are red and corn is yellow  
I hope you think I'm a charming fellow  
The sky is blue and I am too  
When I go a day without seeing you.*

Good luck gentlemen!